



GRACE NOYOLA

Communications director

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Grace Noyola uses the power of storytelling to connect each Michigander with the issues that the Environmental Council fights for every day. She harnesses the power of diverse communications channels—from traditional media to print to the digital world—to create pathways for advocate action that push our decision makers to protect and advance Michigan’s natural resources.

Noyola joined the staff in August 2022 after leading digital communications and branding at MAPSA – Michigan’s Charter School Association for five years. There, she oversaw a complete organizational rebrand, oversaw the yearly communications strategy, led a collaborative charter school communications network, and led communications professional development for school personnel. Prior, she told the stories of student-led projects, operational innovations, and leading environmental research for Michigan State University’s Department of Sustainability.

It was at Michigan State where Noyola rounded out her professional experiences. She received a bachelor of arts degree in professional writing, specializing in environmental and sustainability studies. Michigan State is also home to some of her favorite places, like its gardens, chapel, and dairy store.

When off the clock, Noyola can be found in Marshall, Michigan, where she lives with her partner Brock; cats Rosie and Leo; and dogs Roscoe and Buddy. There, you may find her gardening, painting, reading, or tackling interior design and home improvement projects. She also serves as a volunteer staff member and foster with New Hope Pet Rescue, a nonprofit animal rescue in mid-Michigan that works to save animals marked for euthanasia in crowded kill shelters, bringing them into foster care until they find loving forever homes. Since becoming a foster in 2020, she has adopted out over 30 cats and dogs.



Month joined

August 2022

Educational background

BA in professional writing from Michigan State University, specializing in environmental & sustainability studies

Job background

Grace began her career overseeing communications efforts with Michigan State University's Department of Sustainability, telling stories about student-led sustainability projects, leading research and operational innovations across campus, and leveraging social media to amplify sustainability programming for staff and students. For the last five years, Grace has served as the Digital Communications & Brand lead for MAPSA – Michigan's Charter School Association. In this role, Grace oversaw the annual communications strategy, including monthly editorial storytelling, high-impact brand campaign projects, social media and advocacy campaign communications, following implementation of a complete organization rebrand to establish one goal: showcase the innovation, passion and positive impact taking shape every day for students, educators and families inside Michigan's charter schools. With a passion for building communications capacity and knowledge, she led the MI Charter Communications Network, a collaborative group of communications professionals across the MI charter movement, and led ongoing communications professional development for school personnel. As a lifelong nonprofit employee, she wore many hats, leading the annual Charter Day at the Capitol event and MI Charter Awards project.

Current "extracurricular" roles (board appointments, volunteer work, etc.)

Grace serves as the volunteer Communications Coordinator for New Hope Pet Rescue, a mid-Michigan, foster-based animal rescue that partners with shelters across Michigan and the nation to save unwanted shelter pets who have been marked for euthanasia. She also takes in foster animals throughout the year – to date, she has fostered and adopted out 22 cats and dogs.



Past "extracurricular" roles

N/A

Where you live and who you live with

Marshall, lives with her partner, Brock, two cats, Rosie and Leo, and two dogs, Roscoe and Buddy

Hobbies/pastimes

- Soccer – played through college at MSU
- Gardening
- Camping
- Reading
- Painting and graphic design
- Interior design

Favorite Michigan things (places, stores, food, etc.)

- DeTour State Forest Campground
- MSU Gardens & Chappel
- Waterloo Recreation Area
- MSU Dairy Store – Dantonio's Double Fudge Fake
- Nip n Sip – hammy sammy
- Quality Dairy – Mint Chocolate Chip ice cream
- Strange Matter Coffee
- Bosserd Family Farm (Marshall)
- Vintage Junkies (Reo Town)
- Babe's Corner
- Good Truckin' Diner
- The Avenue

Could you email Beau a head-and-shoulders photo of yourself that he can use until your MEC pictures come in?