



## TONY AMBROZA

At-Large Member

RealTruck

Tony Ambroza joined the Environmental Council's board as an at-large member in 2019. He is the chief growth officer of RealTruck, which provides truck and off-road vehicle owners the equipment they need for their outdoor adventures.

Prior, the chief brand officer for Carhartt—whose clothing lines have been made for hard workers and the outdoors—and worked in marketing for Nike and Under Armour. He came into these roles by way of a bachelor's degree in economics and political science from Columbia University and a masters degree in sports marketing and management at Indiana University.

Ambroza was drawn to the Environmental Council by his interest in protecting natural resources. He was instrumental in encouraging Michigan to create the Office of Outdoor Recreation Industry to support both the state's natural resources and its multibillion-dollar recreation economy. Through the Environmental Council, Ambroza helps businesses realize the positive impact making environmentally supportive decisions can have.

In addition to his Environmental Council board position, Ambroza also serves on the boards of the skilled workforce advocacy group SkillsUSA and the Michigan Wolves-Hawks Soccer Club.

Despite his national and international presence, Ambroza has a lot to love about Michigan. When at home in Ann Arbor, he and his wife, Cheryl, can be found volunteering at local nonprofits and watching their two children play volleyball and soccer. Ambroza can also be found trail running, mountain biking and road cycling -- his favorite place to do so is among the parks and dunes of the Ludington area.