



BEAU BROCKETT JR.

Communications manager

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Beau takes the Environmental Council's transformational action and movement building and makes them inspiring, personable, and accessible for all sorts of Michiganders. He does by leading public communications campaigns with groups and people. His methods: press, website development, social media, and emails.

The Lansing resident joined the Environmental Council in March 2020 after serving as a community reporter and lifestyle magazine writer for Leader Publications in Niles, Michigan. Among the issues Beau covered were a \$1 billion natural gas plant's construction, efforts to improve the Dowagiac River's health, and a bloom of marijuana businesses.

Beau's second home is Albion, Michigan. There, he received a bachelor's degree in creative writing from Albion College and a concentration in public policy and service leadership from its Ford Institute. He also interned for the city's economic development corporation and was editor-in-chief of the college's award-winning student-run news publication, covering issues like demonstrations against bigotry and resident assistant work conditions.

Now, Beau may be found indulging in Michigan's capital: at the Capital Letters Eclectic Fiction Club, at Wayfaring Booksellers' book club, and on the Grand River with the Lansing Rowing Club. When at home, Beau may be reading, Skyping with friends, or grooving along to music.