

	REGIONS									1.VOTED NOV
										2012-14
	W-O-M	Outer	Centr	West	Bay	North	One	Both		
		Metro	al							
20.MI Fish Farms										
Support.....	17%	20%	15%	19%	16%	7%	9%	11%	18%	
Oppose.....	56%	50%	57%	49%	65%	62%	66%	64%	54%	
Undec.....	28%	30%	28%	32%	19%	31%	25%	25%	28%	
Total.....	600	238	84	73	110	42	53	80	512	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
21.MI Fish Farms-Info										
Support.....	20%	21%	21%	25%	18%	14%	13%	10%	21%	
Oppose.....	68%	65%	72%	61%	74%	72%	77%	82%	67%	
Undec.....	12%	14%	7%	15%	8%	14%	10%	9%	12%	
Total.....	600	238	84	73	110	42	53	80	512	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	2.NOVEMBER 2016			3.MI DIRECTION			8.OBAMA JOB RATING		
	Certa in	Smwt- Prob	Right Dir	Wrong Track	Undec	Excl- Good	Fair- Poor	Undec	
20.MI Fish Farms									
Support.....	17%	17%	15%	20%	14%	16%	17%	17%	
Oppose.....	56%	56%	51%	49%	63%	55%	58%	53%	
Undec.....	28%	27%	33%	31%	24%	30%	25%	30%	
Total.....	600	558	42	257	248	95	277	318	
.....	100%	100%	100%	100%	100%	100%	100%	100%	
21.MI Fish Farms-Info									
Support.....	20%	20%	20%	26%	15%	18%	17%	23%	
Oppose.....	68%	68%	70%	64%	72%	70%	73%	64%	
Undec.....	12%	12%	10%	11%	13%	12%	10%	13%	
Total.....	600	558	42	257	248	95	277	318	
.....	100%	100%	100%	100%	100%	100%	100%	100%	

	9.SNYDER JOB RATING			12.MI ECONOMY					
	Excl- Good	Fair- Poor	Undec	Impro- ving	Same	Get Worse	Undec		
20.MI Fish Farms									
Support.....	17%	20%	14%	12%	20%	14%	10%	13%	
Oppose.....	56%	47%	62%	40%	54%	61%	61%	48%	
Undec.....	28%	33%	23%	47%	27%	26%	29%	39%	
Total.....	600	236	349	15	365	121	76	38	
.....	100%	100%	100%	100%	100%	100%	100%	100%	
21.MI Fish Farms-Info									
Support.....	20%	26%	16%	20%	23%	15%	14%	21%	
Oppose.....	68%	62%	72%	67%	67%	73%	75%	54%	
Undec.....	12%	11%	12%	13%	11%	12%	10%	25%	
Total.....	600	236	349	15	365	121	76	38	
.....	100%	100%	100%	100%	100%	100%	100%	100%	

	21.FISH FARM-INFO			22.TEA PARTY			GOP-TEA PARTY		
	Suppo	Oppos	Undec	Suppo	Oppos	Undec	Stron	Moder	
	rt	e		rt	e		g	-Lean	
20.MI Fish Farms									
Support.....	17%	59%	4%	16%	22%	14%	15%	21%	15%
Oppose.....	56%	16%	75%	8%	52%	63%	49%	47%	64%
Undec.....	28%	25%	20%	76%	26%	24%	35%	32%	21%
Total.....	600	120	410	70	179	247	174	59	61
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%
21.MI Fish Farms-Info									
Support.....	20%	100%		29%	17%	15%	31%	21%	
Oppose.....	68%		100%	60%	74%	68%	60%	74%	
Undec.....	12%			10%	9%	16%	10%	5%	
Total.....	600	120	410	70	179	247	174	59	61
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%

	23.ABORTION			24.CHILDREN		AGES	
	Pro-C hoice	Pro-L ife	Undec	Yes	No	18-49	50+
20.MI Fish Farms							
Support.....	17%	17%	17%	8%	16%	17%	15%
Oppose.....	56%	57%	54%	55%	60%	54%	59%
Undec.....	28%	26%	28%	37%	24%	29%	26%
Total.....	600	283	277	40	167	430	273
.....	100%	100%	100%	100%	100%	100%	100%
21.MI Fish Farms-Info							
Support.....	20%	20%	20%	24%	18%	21%	20%
Oppose.....	68%	70%	69%	50%	72%	67%	69%
Undec.....	12%	10%	12%	25%	11%	12%	10%
Total.....	600	283	277	40	167	430	273
.....	100%	100%	100%	100%	100%	100%	100%

	25.LABOR UNION			26.AGE GROUPS			
	Respo	House	None	18-34	35-49	50-64	65+
	ndent	hold					
20.MI Fish Farms							
Support.....	17%	19%	13%	17%	13%	17%	19%
Oppose.....	56%	55%	50%	57%	61%	57%	47%
Undec.....	28%	26%	37%	26%	26%	25%	37%
Total.....	600	88	72	440	116	157	188
.....	100%	100%	100%	100%	100%	100%	100%
21.MI Fish Farms-Info							
Support.....	20%	27%	15%	19%	19%	22%	20%
Oppose.....	68%	64%	65%	70%	68%	70%	69%
Undec.....	12%	8%	21%	11%	13%	8%	11%
Total.....	600	88	72	440	116	157	188
.....	100%	100%	100%	100%	100%	100%	100%

	27.EDUCATION				28.RELIGION			
	HS or Less	Post HS	Colle ge	Prote stant	Catho lic	Other	None	
20.MI Fish Farms								
Support.....	17%	17%	19%	15%	21%	15%	18%	8%
Oppose.....	56%	59%	50%	58%	50%	62%	50%	67%
Undec.....	28%	24%	31%	27%	29%	23%	32%	24%
Total.....	600	135	164	299	184	153	176	86
.....	100%	100%	100%	100%	100%	100%	100%	100%
21.MI Fish Farms-Info								
Support.....	20%	22%	17%	20%	23%	23%	20%	9%
Oppose.....	68%	66%	69%	70%	67%	69%	65%	77%
Undec.....	12%	12%	14%	10%	10%	8%	15%	13%
Total.....	600	135	164	299	184	153	176	86
.....	100%	100%	100%	100%	100%	100%	100%	100%

	29.RACE			30.POLITICAL VIEWS			33.GENDER	
	White	Black	Other	Conse rvatv	Moder ate	Liber al	Male	Femal e
20.MI Fish Farms								
Support.....	17%	16%	25%	14%	18%	15%	16%	19%
Oppose.....	56%	58%	43%	49%	55%	55%	61%	58%
Undec.....	28%	26%	31%	38%	27%	30%	23%	23%
Total.....	600	491	64	45	250	191	119	282
.....	100%	100%	100%	100%	100%	100%	100%	100%
21.MI Fish Farms-Info								
Support.....	20%	21%	18%	15%	24%	17%	17%	26%
Oppose.....	68%	69%	67%	61%	66%	69%	75%	62%
Undec.....	12%	10%	15%	24%	10%	14%	7%	12%
Total.....	600	491	64	45	250	191	119	282
.....	100%	100%	100%	100%	100%	100%	100%	100%



	31.PARTY				32.INCOME					
		Dem	Ind	Rep	Under \$25K	\$25K- \$50K	\$50K- \$75K	\$75K- \$100K	Over \$100K	
20.MI Fish Farms										
Support.....	17%	15%	21%	16%	17%	21%	15%	18%	16%	
Oppose.....	56%	59%	53%	55%	51%	56%	48%	65%	58%	
Undec.....	28%	25%	26%	28%	32%	23%	37%	16%	26%	
Total.....	600	242	112	215	43	105	112	92	127	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	
21.MI Fish Farms-Info										
Support.....	20%	17%	25%	21%	19%	24%	15%	20%	26%	
Oppose.....	68%	73%	58%	67%	72%	67%	66%	77%	63%	
Undec.....	12%	10%	16%	11%	9%	9%	19%	3%	11%	
Total.....	600	242	112	215	43	105	112	92	127	
.....	100%	100%	100%	100%	100%	100%	100%	100%	100%	

MAC-OAK-WAY VS STATE   OUTER WAYNE							
vs DETROIT							
	Out	Mac	Oak	Way	Outer	Detro	
	State				Wayne	it	
+-----+-----+-----+-----+-----+-----+-----+-----+							
20.MI Fish Farms							
Support.....	17%	14%	19%	17%	23%	23%	23%
Oppose.....	56%	60%	54%	52%	46%	47%	44%
Undec.....	28%	26%	26%	31%	31%	30%	33%
+-----+-----+-----+-----+-----+-----+-----+-----+							
Total.....	600	362	49	78	111	67	44
.....	100%	100%	100%	100%	100%	100%	100%
+-----+-----+-----+-----+-----+-----+-----+-----+							
21.MI Fish Farms-Info							
Support.....	20%	19%	18%	28%	19%	21%	15%
Oppose.....	68%	71%	75%	56%	66%	65%	67%
Undec.....	12%	10%	7%	16%	16%	14%	19%
+-----+-----+-----+-----+-----+-----+-----+-----+							
Total.....	600	362	49	78	111	67	44
.....	100%	100%	100%	100%	100%	100%	100%
+-----+-----+-----+-----+-----+-----+-----+-----+							

	TRICOUNTY			GENDER-AGE			
	Out	W-O-M	Men	Men	Women	Women	
	State		18-49	50+	18-49	50+	
20.MI Fish Farms							
Support.....	17%	14%	20%	17%	20%	14%	16%
Oppose.....	56%	60%	50%	55%	60%	62%	46%
Undec.....	28%	26%	30%	29%	19%	24%	38%
Total.....	600	362	238	123	158	150	167
.....	100%	100%	100%	100%	100%	100%	100%
21.MI Fish Farms-Info							
Support.....	20%	19%	21%	27%	24%	15%	15%
Oppose.....	68%	71%	65%	61%	63%	76%	72%
Undec.....	12%	10%	14%	12%	12%	9%	13%
Total.....	600	362	238	123	158	150	167
.....	100%	100%	100%	100%	100%	100%	100%

	PARTY-GENDER						
	Dem		Ind		Rep		
	Men	Women	Men	Women	Men	Women	
20.MI Fish Farms							
Support.....	17%	20%	12%	24%	17%	14%	18%
Oppose.....	56%	61%	58%	50%	57%	60%	51%
Undec.....	28%	19%	30%	26%	27%	25%	31%
Total.....	600	103	139	60	52	104	111
.....	100%	100%	100%	100%	100%	100%	100%
21.MI Fish Farms-Info							
Support.....	20%	21%	13%	34%	15%	26%	17%
Oppose.....	68%	68%	78%	49%	70%	63%	71%
Undec.....	12%	11%	9%	17%	15%	11%	12%
Total.....	600	103	139	60	52	104	111
.....	100%	100%	100%	100%	100%	100%	100%